

Annual Report
2021



Betsey Gates Mills

1853-1920

Mission Statement:

The Betsey Mills Club is a historic community center dedicated to serving the community with opportunities for growth in health, character and service through a variety of fitness programs, educational services and community based events.

A Community Center

The Betsey Mills Club was founded in 1911 under the name The Girls' Monday Club. The Monday Club was the result of a sewing class started in 1898 in Marietta by Mrs. Betsey Mills and other community minded women. The first permanent home of the Monday Club was the white frame house on the corner of Fourth and Putnam Streets.

The house was the birthplace of Mrs. Mills and also of her nephew, Vice President Charles G. Dawes. The home was donated by Mr. and Mrs. William Mills in 1916. The home became the nucleus of the present complex constructed by Mr. Mills as a memorial to his wife. The Betsey Mills as you see it today was dedicated on June 13, 1927 and donated by Mr. Mills to the community of Marietta.

Today, The Betsey continues to offer programs and services for every member of the community. Pool therapy and warm water arthritis workout are just a few of the health enhancement programs available at The Betsey. Children's programs include a state licensed Child Care and Preschool Center, day camps, and classes for all ages. Rooms are also available for meetings, special events, and classes. The needs and desires of community members determine what classes and activities are offered.

The Betsey Mills is truly a community facility. Locally administrated and locally financed, The Betsey Mills is in tune with the needs of the community.

Truly, a place to care for each other.

Notes from the Director

Hi friends! Wow, this past year seemed to fly by! Looking back at 2021, what comes to mind is how proud I am of the Betsey Mills community, the staff, the parents of children enrolled in our programs, the pool members, YOU our Betsey members, and everyone who helped bring activities, programs, rentals, and ultimately, LIFE back to The Betsey Mills Club, together, even through the ups and downs of navigating Covid.

Once again, instead of focusing on what we couldn't do, we focused on what we could do. We renovated areas of The Betsey for future rentals and revenue, added programming for children to enjoy our fun facilities, and brought back important fundraisers. Many volunteers came together to help make the Christmas Village a success!

I certainly feel grateful to be here, and I'm looking forward to 2022!

I have enjoyed working with Becky Mathis Stump in creating a timeline of plans leading toward our Centennial Year 2027 and implementing these plans by renovating areas of The Betsey, planning events showcasing our rich history, and adding Betsey Stories from members to our newsletter and other publications. I love hearing meaningful Betsey stories from you, as well as from staff, board members, and Marietta community members!

When I am out and about in the community, I tell people where I get to work, and I am overwhelmed by the outpouring of love, admiration, and support they have for The Betsey Mills Club. I am so proud to work here! Thank you for your kindness, your help, and all your support this past year.

Very Sincerely,

Kerry Jean Waddle

Financial Breakdown

January through December 2021

Program Revenue: \$534,089.80

Rental Revenue: \$110,184.00

Major Fundraising Event Profits for 2021

Ordinary Income/Expense

Income

Indiv/Business Donations \$52,758.71

Contributed support/Grants \$80,432.31

Earned revenues \$644,273.80

Membership dues \$16,351.00

Total Income/Grants \$777,380.74

PPP Loan/Covid Grants \$157,000.00

Total: \$934,380.74

Total Expense: \$798,875.37

Financials: In 2019 program revenue was \$494,657, rental revenue was \$57,910, and total revenue was \$622,687. Due to Covid, 2020 looked different with \$321,506 in program revenue, \$61,148 in rental revenue, and \$601,796 in total revenue. Looking back at these past years helps show us we are trending in a positive direction!

Summer Fundraising Drive

In 2021, an annual summer campaign returned \$52,758.71 in donations, totaling over \$25,000 more than last year's campaign!

In 2021, we received grant funding from the Marietta Welfare League (\$6,000), the Community Foundation (\$12,000), The Sisters Health Foundation (\$2,500), Peoples Bank (\$1,000), Hall Financial (\$2,000) and Marietta Noon Rotary (500).

Completed Projects

Because of YOUR support, we have been able to complete the following projects this past year!

Parlor Restoration Project Completed!

This \$35,000 project has been appreciated! We are receiving more calls for showers, receptions, meetings, and gatherings in our beautiful, historical Parlor Room at The Betsey Mills Club.

New Drainage System in Playground

The layers of mulch in the playground have been taken out, a drainage system was put in to help with water issues in the basement, and beautiful pea gravel is now in the playground area with new fencing.

New Windows in Gymnasium

Windows were purchased and installed above the Playground area/gymnasium. Safety is a priority for our children, and we want them to be able to play outside for years to come!

New Bounce Houses and Air Conditioning Fan

Bounce House Birthday Parties are available in the Betsey Mills Gymnasium, and we can't be any more excited to host more events! An air conditioning fan helps with gym use year-round.

Painting Projects

The exterior of the Little Sprouts House has been painted, and we are looking forward to painting the trim on the main Betsey building in 2022.

New Toddler Room Has Been Created

With a waiting list of 40 families for Toddler Care, we are opening up a new room! By moving a childcare room (age 3-5) to the upstairs and renovating the downstairs room for toddlers, we will grow our childcare offerings and add revenue.

Dining Room Restoration Project Has Begun!

The total cost is projected to be \$60,000 to paint the walls, ceilings, and trim, restore the hardwood flooring, refurbish tables, purchase new chairs, create a new cabinet, and purchase a big screen tv! (enclosed in cabinet). (\$50,000 raised! Project has begun!) *Thank you to our Restoration Committee: Dee Arnold, Mary Summers, Nann Welch, Theresa Morrison, and Debbie Lazorik. You do so much for The Betsey Mills Club! Thank you!*

Dear Members,

*What an inspiration you, **our members**, are! I am continually energized by YOUR KINDNESS ! Thank YOU Betsey Members for your generosity! Because of you, we have accomplished many goals!*

-Kerry Jean Waddle

Pool Fund

Because of the generosity of our dedicated pool members, we have a Pool Fund at The Betsey Mills Club. This past year we were able to purchase an automatic pool vacuum to help keep the pool clean and a larger pool chemical container to help keep the pool warm. If you have suggestions or needs, please let us know! We want to keep our pool safe, warm, and enjoyed!

Grateful to Our Donors

Continued renovations are funded by private donations, grants and persistence! We are grateful to all who worked diligently to be sure this beautiful building is something every member and the community at large can cherish.

Donations of \$500-\$5,000

Karl Ruether and Dr. Gayle Galan
Marietta Community Foundation
West Virginia Credit Union
Morrison, Inc.
Roxanne and William Marshall
Marietta College
Ellie Lafollette
Virginia Mayle and Peter Polites
William and Dee Standish
Kay Callihan
Dr. Gayle Galan and Karl Reuther
Hall Financial
Randall Mason—The Mason Family
Kenneth and Theresa Morrison
Debbie Lazorik
Steve and Dee Arnold
Gregg Krivchenia

Marietta Welfare League
Betsey Council
Marietta Noon Rotary
Kathy Shively
Peoples Bank
Nancy Hollister
Sally Evans
JoAnn Stowe
David G. Williams
Fenton Foundation
David Baker
Phyllis Wells
Leeper Family Fund Grant
Denise Lazorik-Parman
Aviva Duggan
Bill Richards

Donations of \$20-\$499

John and Kim McGrew
Latrice Manning
Richard Neyman and Susan Mills
Suzanne Walters
Nicole and Matthew Livengood
Lynne Zoller
Lynn Vermaaten
Tanya Wilder
Diana Gaskins
Mary Broughton
Gene and Susan Strauss
Ballard Family Group
Carol Wharff
Marya Ott
Jaclyn Miner
Becky Young
Judy Harkness
Pamela A Plaskett
Judith Phillips (in honor of Dee Arnold)
Dee Arnold (in memory of Phyllis Wells)
Doing Good Today, Tomorrow, Together Fund

Nancy Murdock
George Broughton
Susan Feil
Sharon Lankford
Lynne Zoller
Harriet Young—Becky Young
John and Amy Bays
Linda Veraldo
Marla Bills
Barb Schafer
Betty Ann Cline
Innovative Interiors
Joyce Williams
Colleen Cook
Paula Riggs
Sandra Albrecht
Sally Evans
Holmes Family
James and Mary Jane Lawson

2021 Community Service

We love to give back to our beautiful community!

-Christmas Toy Drive with Marietta Community Foundation.

-Partnership with Cobbler John's shoe store: 20 pairs of shoes donated in 2021.

-Betsey Closet: giveaway of free clothing (40 shoppers in 2021).

-Dorm-Style Resident Living (15 residents).

-Scholarships available for residential living through the Betsey Mills Club, Community Foundation Partnership, and Community Action.

-Scholarships available for babysitting program and pool memberships through the Betsey Mills Club.

-Clean-up days: participated alongside Marietta College Students on community service activities.

-Scholarships through ODJFS: created, advertised, and implemented scholarships for families enrolled in the school-age programs.

2021 Recurring Activities

We extend an invitation to everyone to join us in our endeavors to continue The 'Betsey Tradition' of service to the community.

Church of God

Marietta Welfare League

Club Volleyball Teams

Boy Scouts

Marietta Memorial Therapy

Marietta College Swim

Investment Club

Reading Clubs

Mahjong

Open Gym (basketball)

Soccer/Softball

MC Spinning Course

Betsey's Childcare Programs

Betsey's Learning Tree and Little Sprouts are state certified and inspected twice annually by the Ohio Department of Jobs and Family Services. The center provides loving, nurturing care for children ages 6 weeks - 12 years old in a structured, stimulating, challenging and safe environment.

Our philosophy is children's work is play. Through play, children learn to communicate, share and problem solve, as well as discover their own creativity. Through class time and circle time activities, children are introduced to the skills necessary to function in the formal educational environment that they will encounter in elementary school. All lesson plans are prepared to meet Ohio Department of Education Early Learning Preschool Content Standards and Infant/Toddler Guidelines. We also focus on enhancing a child's self-esteem while encouraging social skills and teaching children not what to learn, but how to learn in a fun way. We believe early experiences last a lifetime!

All staff members are required to be certified in CPR, First Aid, Communicable Disease, Child Abuse, fingerprinted every five years and receive a medical exam before employment.



Betsey's Childcare Programs

New Programs:

Before and After School Care:

We are excited to be offering a safe, fun, and healthy new before and after school program for our community. Hours are 7am to beginning of school and end of school to 5:30pm.

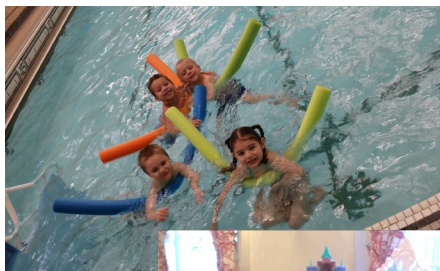
Kids Night Out:

Each Friday evening, Betsey Mills staff, along with Marietta College students host a fun evening for kids to be engaged in activities while parents also get a night out at a low monthly cost.

Star-3 and Star-4 Ratings!

Our Childcare team is going above and beyond to take extra trainings and qualify for higher standards and more quality care for our children involved in the Little Sprouts Infant and Toddler Center and The Betsey's Learning Tree.

The **New Toddler Room** will open soon and we are excited to call families on our waitlist and tell them we have availability!



Goals for 2022

This next year's campaign will be targeted toward all different areas of The Betsey Mills Club. Members will have the opportunity to sponsor projects they care for! Here are some projects we feel strongly about.

Make Updates to Residential Living at The Betsey: A great upgrade for our residents will be new flooring in the kitchen area and new mattress and box spring sets in each of the rooms!

Repair and Paint the Trim, Soffit, and Fascia on the Main Betsey Building. This will help with water drainage and foundation stability for years to come!

New Playground base and fence at The Little Sprouts House.

New Flooring in the Locker Rooms.

Paint and Renovate the entryway, hallway, and office areas.

Security Camera System at Little Sprouts.

Heater/Air Conditioner for upstairs Childcare Offices.

With the Betsey Mills Club only 5 years from our 100th Anniversary, we are looking ahead to a comprehensive fundraising/donor campaign that will give us much needed building upgrades and financial stability for the next 100 years of service to our community!

Continue Programs and Activities through the year:

Aqua Zumba, Water Aerobics, Swimming Lessons, Mahjong, Reading Clubs, Bounce House Birthday Parties, Before and After School Care, Childcare, Preschool, Infant and Toddler Care, Summer Camp!

Also, we would like to bring exciting fundraisers back to The Betsey, like Chicken Pot Pie, Purse Bingo, Fancy Teas, Wellness Events, and more!

Centennial Strategy

Centennial Year: 2027!

- Held meeting to brainstorm with all Betsey members and put together a timeline of each quarter for the next 5 years.
- Held meeting to share ideas with advisory board, corporate board, and Betsey council members.
- Created objectives and strategies leading toward Centennial Year 2027.
- Began 1st quarter implementation by receiving and sharing Betsey stories and highlighting members.
- If you or a loved one has a meaningful memory through the years at The Betsey, please share!

2021 Corporate Board

Debora Lazorik, President

Katie McGlynn, Vice President

Mary Broughton, Secretary

Michele Marra, Treasurer

Jessica Heldman

Barb Schafer

Ellie LaFollette

Brett Hower

Kevin Knab

Dr. Bill Ruud, Marietta College President

Betsey Mills Director: Kerry Jean Waddle

2021 Advisory Council

Dee Standish, President

Ann Stewart

Libby Rogers, Treasurer

Judy VanDyk

Val Hoover

Leslie Lupardus

Deb Shockey

Aviva Duggan

2021 Betsey Council

Theresa Morrison, President

Danna Arnold, Vice President

Nadine Kasick, Treasurer

Susan Feil, Secretary

Nan Welch

Paige Fleming

Lori Fahn

Franci Bolden

Linda Korn

Christine Wark

Louise Gwinn

JoAnn Stowe

Neva Kern

Jan Mason

Jan Mason

Sherry McCabe

Helen Mckenna

Mary Summers

Gail Popp

Mollie Schramm

2021 Staff

Betsey Mills Club

Kerry Jean Waddle, Executive Director

Tiffany Ferguson, Childcare Director

Valerie Dietrich, Administrative Assistant

Tim Stumbo, Maintenance/Janitorial

Carol Stumbo, Housekeeping

Betsey Learning Tree

Darcy Delancy, Lead Teacher/Aquatic Director

Wendy Heddleston, Lead Teacher

Tiffany Quimby, Lead Teacher

Kylee Morrison, Floater

Caitlin Cooper, Floater

Natalie Schooley, Floater

Kyla Ferguson, Kids Night Out Coordinator and Floater

Little Sprouts

Tiffany Longfellow, Co-Administrator, Lead Teacher

April Cooper, Lead Teacher

Kathy Trifiletti, Assistant

Nicole Langley, Lead Teacher

Shayla Minks, Assistant

Tyler Lamb, Lead Teacher

Makayla Clark, Floater

Kelsie Lamp, Floater

Kara Ferguson, Floater



Betsey Mills Club
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(740) 373-4981

We're on the web!
www.betseymills.club
or find us on Facebook!