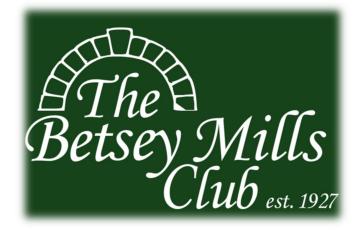


Betsey Mills Club 300 Fourth Street Marietta, OH

(740) 373-4981

We're on the web! www.betseymills.club or find us on Facebook!



Annual Report 2023



Betsey Gates Mills 1853-1920

Mission Statement:

The Betsey Mills Club is a historic community center dedicated to serving the community with opportunities for growth in health, character and service through a variety of fitness programs, educational services and community based events.

2023 Staff

Betsey Mills Club

Kerry Jean Waddle, Executive Director Darcy DeLancey, Childcare Director Valerie Dietrich, Office Manager Tim Stumbo, Maintenance Coordinator, and Christin Clipner Laura Randolph, Housekeeping

Betsey Learning Tree

Wendy Heddleston, Lead Teacher Tiffany Quimby, Lead Teacher Kylee Morrison, Lead Teacher LeCole McGuire, Lead Teacher Cassidy Starkey, Floater Christina Reynolds, Floater

Little Sprouts

Darylann Boley, Co-Administrator, Floater April Cooper, Lead Teacher Samantha Williamson, Lead Teacher Taryn Harris, Lead Teacher Kathy Trifiletti, Assistant Susanna Laskowski, Floater Shayla Minks, Floater Cheyenna Laskowski, Floater

2023 Advisory Council

Leslie Lupardus Libby Rogers Marsha Leasure Deb Shockey Darcy DeLancey Cheryl Dennison Ann Stewart Judy VanDyk Lynn Stoll Valerie Dietrich Kerry Jean Waddle Laura Randolph

2023 Betsey Council

Mary Summers, President Nan Welch, Vice President Neva Kern, Treasurer Susan Feil, Secretary

Danna ArnoldPaValerie DietrichMSandy HintzPaLouise GwinnMTheresa MorrisonJaJeryl ThrashShHelen MckennaSuGail PoppKa

Paige Fleming Mollie Schramm Paige Flemming Marsha Leasure Jan Mason Sherry McCabe Suzanne Weber Kerry Jean Waddle

A Community Center

The Betsey Mills Club was founded in 1911 under the name The Girls' Monday Club. The Monday Club was the result of a sewing class started in 1898 in Marietta by Mrs. Betsey Mills and other community minded women. The first permanent home of the Monday Club was the white frame house on the corner of Fourth and Putnam Streets.

The house was the birthplace of Mrs. Mills and also of her nephew, Vice President Charles G. Dawes. The home was donated by Mr. and Mrs. William Mills in 1916. The home became the nucleus of the present complex constructed by Mr. Mills as a memorial to his wife. The Betsey Mills as you see it today was dedicated on June 13, 1927 and donated by Mr. Mills to the community of Marietta.

Today, The Betsey continues to offer programs and services for every member of the community. Pool therapy and warm water arthritis workout are just a few of the health enhancement programs available at The Betsey. Children's programs include a state licensed Child Care and Preschool Center, day camps, and classes for all ages. Rooms are also available for meetings, special events, and classes. The needs and desires of community members determine what classes and activities are offered.

The Betsey Mills is truly a community facility. Locally administrated and locally financed, The Betsey Mills is in tune with the needs of the community.

Truly, a place to care for each other.

Notes from the Director

HELLO FRIENDS!

Time does go by fast! I can't believe it is 2024! Time flies when you're having fun, so I must be enjoying all of you and my time working here at The Betsey! Looking back at 2023, what comes to mind is how wonderful this Betsey community is. The Corporate Board members, Betsey Council members, and Advisory Council members give of their time to support all the little things it takes for success here at the Betsey. The staff, the parents of children enrolled in our programs, the pool members, and everyone within this Betsey community helped bring activities, programs, rentals, and ultimately, FUN to the Betsey Mills Club in 2023!

We renovated areas of The Betsey for future rentals and revenue and added programming for children to enjoy our fun facilities.

As we look ahead to our Centennial Year in 2027, we are reinvigorating areas of The Betsey, planning events showcasing our rich history in our community, and adding Betsey Stories from members to our newsletter and other publications. I love hearing meaningful stories from you, our members, as well as from staff, board members, and Marietta community members!

When I am out and about in the community, I tell people where I work, and I am overwhelmed by the outpouring of love, admiration, and support they have for The Betsey Mills Club. I am so proud to work here! Thank you for your kindness, your help, and all your support this past year.

I certainly feel grateful to be here, and I'm looking forward to 2024!

Very Sincerely,

Kerry Jean Waddle

Centennial Strategy

Centennial Year: 2027!

After initial meetings, objectives and strategies were established and a timeline of events was created.

-Initial Phase Began -1st quarter implementation: by receiving and sharing Betsey stories and highlighting members.

"Has The Betsey Mills Club been meaningful to you?...To your family? If you or a loved one has a meaningful or fun memory, please share with me! I'm compiling a book of Betsey Stories and I would love to have more to share!" -KJ

-Primary Objectives included in upcoming timeline:

Celebrating The Betsey and Looking toward our Centennial:

"Where Our Past Meets Our Future"

2023 Corporate Board

Debora Lazorik, President Dee Standish, Vice President Brett Hower, Secretary Pam Plaskett, Treasurer Carole Hancock, Vice Treasurer Ellie LaFollette Barb Shafer Kevin Knab Janet Schilling Chris Long Dr. Margaret Drugovich, Marietta College President Betsey Mills: Kerry Jean Waddle and Darcy DeLancey

Programs and Activities: 2023

*Aqua Zumba, Water Aerobics, Swimming Lessons, Mahjong, Reading Clubs, Bounce Parties, Before and After School Care, Childcare, Preschool, Infant and Toddler Care, Summer Camp, Ballroom Dancing, The Chosen, Kids Night Out, Ballet Lessons!

*Events and Fundraisers: Chicken Pot Pie, Fancy Tea, Christmas Village Craft Fair, Financial Literacy Program, Christmas Program, Family Togetherness Events, and holiday parties.

Membership Offerings:

Join a social club: Mahjong plays at 1:00 on Mondays and Wednesdays in the Parlor of The Betsey Mills Club. They are seeking new members and teaching the game! Join Mahjong!

Be Heard: Be a Voting Member of The Betsey Mills Club or join a Supportive Board of The Betsey.

Receive discounts on party rentals and room rentals.

Also receive discounts on classes and programs (Aqua Zumba, Ballet Classes, and swimming Lessons).

However, the most meaningful perk is that your membership helps The Betsey continue to be a force in this community! Thank you for your membership!

Free Ballroom Dancing and Showing of Chosen

Whether you hold a Gold, Silver, or Bronze membership, everyone is invited to <u>BALLROOM DANCING</u> Lessons every Monday evening as well as Dinner and a showing of the Chosen each month. These events, along with ballet lessons, bring past traditions of The Betsey Mills Club back to life! We're excited to offer more to our Betsey Members.

This is the beginning of our Centennial Strategic Campaign.

Financial Breakdown

2023

January through December

| Program Revenue: | \$603,310.70 |
|------------------|--------------|
| Rental Revenue: | \$164,163.73 |
| Memberships: | \$63,843.50 |

Major Fundraising Event Profits for 2023

Ordinary Income/Expense

Income

| Indiv/Business Donations | \$26,919.50 |
|--|----------------|
| Contributed Support/Fundraisers/Grants | \$37,589.63 |
| Revenue | \$936,487.80 |
| Grants/Covid Grants/Tax Credit | \$132,023.82 |
| Total Income/Grants | \$1,068,511.61 |
| | |
| | |

Total Expense: \$1,030,049.33

Financials: In 2022, Program Revenue was \$509,348.35. Rental Revenue was \$133,423.29. The Membership Line from last year was \$17,425.00. (Changing Memberships in 2023 made a change in reporting). These two lines were together in Program Revenue 2022. Therefore, our Program Revenue has increased more than what is shown here. Looking back at this past year helps show us we are trending in a positive direction when we look at our major revenue streams: Program Revenue, Rental Revenue, and Memberships.

Summer Fundraising Drive

In 2023, an annual summer campaign returned \$26,919.50 in donations.

We received grant funding from the McDonough Foundation (\$10,000), the Marietta Community Foundation (\$4,000) the Sisters Health Foundation (\$4,700), the Women's Giving Circle (\$3,000), the Marietta Welfare League (\$2,500), and Peoples Bank (\$1,000).

Completed Projects

Because of YOUR support, we have been able to complete the following projects this past year!

<u>New Windows in the Bathroom and Porch Room!</u>

This has really brightened up our front entryway!

Painting

We had our main exterior doors painted Antique Betsey Green to match our shutters. The iron fence in the entranceway and outdoor trim were both painted, as well as the men's locker room.

We have air conditioning in the Gymnasium!

This is AWESOME for our CHILDCARE PATRONS and ALSO for our WEEKEND PARTIES PATRONS!

The addition of air conditioning is completely wonderful and a total gamechanger for our gym rental business! We can have parties all throughout the summer and our childcare children and teachers who usually sweat it out during the hottest months in (what use to be) a super warm gymnasium are super happy for this change!

We are also receiving more calls for showers, receptions, meetings, and gatherings in our beautiful, historical, Parlor Room and Dining Room!

Betsey's Childcare Programs

Before and After School Care: With Tutoring Available!

We offer a safe, fun, and healthy before and after school program for our community children. Hours are 7am to beginning of school and end of school to 5:30pm. Students from the MC Education Department provide help with homework and serve as Reading Tutors for our young learners.

Marietta College Student Workers: Work Study Program

Marietta students also work alongside our teachers in our childcare/pre-school rooms throughout the day, and we enjoy this partnership. We gain friendly staff, and they receive experience within their major.

Star-3 and Star-4 Ratings!

Our Childcare team is going above and beyond to take extra trainings and qualify for higher standards and more quality care for our children.

The BEST of BOTH worlds! Summer Camp at MC

Marietta College has classrooms available during the summer months, and we are utilizing those spaces as we host Betsey Mills Summer Camp at the college. We have been able to expand our services, enroll more children, and have more FUN with the Best of Both Marietta College and The Betsey!

Kids Night Out:

When big events happen in the community, our staff hosts a fun evening for kids to be engaged in activities while parents get a night out to attend the community event.





Betsey's Childcare Programs

Betsey's Learning Tree and Little Sprouts are state certified and inspected twice annually by the Ohio Department of Jobs and Family Services. The center provides loving, nurturing care for children ages 6 weeks - 11 years old in a structured, stimulating, challenging and safe environment.

Our philosophy is children's work is play. Through play, children learn to communicate, share and problem solve, as well as discover their own creativity. Through class time and circle time activities, children are introduced to the skills necessary to function in the formal educational environment that they will encounter in elementary school. All lesson plans are prepared to meet Ohio Department of Education Early Learning Preschool Content Standards and Infant/Toddler Guidelines. We also focus on enhancing a child's self-esteem while encouraging social skills and teaching children not what to learn, but how to learn in a fun way. We believe early experiences last a lifetime!

All staff members are required to be certified in CPR, First Aid, Communicable Disease, Child Abuse, fingerprinted every five years and receive a medical exam before employment.



<u>*Bounce House Parties!...with a Climbing Wall!...</u> and Jumbo Tron!....and Overnight Tents!* So Much <u>FUN! *</u>

Our Party Packages have been a big hit! From overnight tent parties and lock-in's to bounce house birthday parties and pool rentals, the Betsey Mills Club is busy on the weekends! Patrons can choose the package that best fits their needs and budget.

Goals for 2024

This next year's campaign will be targeted toward all different areas of The Betsey. Members will have the opportunity to sponsor projects they care for! Here are some projects we feel strongly about.

We have applied for grant funding for new flooring (with proper drainage) in the Locker Rooms

<u>*We would like to paint the entryway, hallway, and office areas</u>*

Pool:

We are committed to our pool. So many people rely on this pool for warm water therapy, for arthritis, for joints, for rehabilitation...and our pool remains an important heart-beat of The Betsey. Thank you for your support for our POOL FUND.

Betsey Endowment:

To ensure our Beautiful Betsey Mills Club can thrive into the future and as we look ahead to our 100-year Celebration in 2027, we will look to the goal of raising funds and awareness to grow our endowment. Just like any great non-profit, our endowment ensures the use of the Betsey for future generations!

Grateful to Our Donors

Continued renovations are funded by private donations and grants! We are grateful to all who worked diligently to be sure this beautiful building is something every member, and the community at large, can cherish.

Donations of \$500-\$5,000

Dr. Gayle Galan Marietta Community Foundation Roxanne Marshall William Marshall Fenton Foundation Dr. Gregg Krivchenia Sally Evans Virginia Mayle Kay Callihan Denise Lazorik-Parman McDonough Foundation Marilyn Mills

Donations of \$20-\$499

Joyce Robinson Cassandrea Bowen Mary Lou Atkinson Elizabeth Henderson Ellie Lafollette Carol Lyons Barb Schafer Vicky Ullman Linda Veraldo Suzie Walters Lynn Vermaaten Henry Goehring Ballard Family Group United Way Alliance Tisbest Philanthropy

Dear Members,

What an inspiration you, **our members**, are! I am continually energized by YOUR KINDNESS ! Thank YOU Betsey Members for your generosity! Because of you, we have accomplished many goals! -Kerry Jean Waddle

Marietta Welfare League Betsey Council Rotary Club of Marietta Kathy Shively Peoples Bank Nancy Hollister David Baker JoAnn Stowe David G. Williams Sister's Health Foundation Women's Giving Circle Dale Leeper

Aviva Duggan Debbie Lazorik William and Dee Standish Sharon Lankford Lynne Zoller Marietta Junior Reading Club Carole Hancock Mary Broughton Carol Jewell Pamela A Plaskett Liz Tonkovich Morrison, Inc. Lisa and Danny Ball Nancy Mufti Nancy Burton

2023 Community Service

We love to give back to our community!

-We helped Special Olympics, Saint Mary's School, MOVn' Dragons, Kiwanas Club of Marietta with donations to fundraising events.

-Partnership with Cobbler John's shoe store: 22 pairs of shoes donated in 2023.

-Betsey Closet: giveaway of free clothing (30 shoppers in 2023).

-Dorm-Style Resident Living (16 residents).

-Scholarships available for residential living through the Betsey Mills Club, Community Foundation Partnership, and Community Action.

-Scholarships available for pool memberships through the Betsey Mills Club.

-Scholarships through ODJFS: created, advertised, and implemented scholarships for families enrolled in the school-age programs.

2023 Recurring Rentals

MOVE Ministries Marietta Welfare League Club Softball Teams Therapy Sessions Marietta Memorial Therapy Marietta College Swim Go Packs Family Nights Marietta Fire Department Marietta Morning Rotary Investment Club Jr. Reading Club Sr. Reading Club Open Gym (basketball) The River Church MC Spinning Course MOVin' Dragons Ely Chapman Swim